



What makes for a great night's sleep is a highly individual thing, but there's no arguing that a supportive mattress is key. Today, consumers have more options than ever, at prices lower than ever, and many can be delivered to you at the click of a Buy button.

The top 15 online mattress sellers, which include Amazon and Casper, made nearly \$900 million in sales last year—a 41 percent increase over the previous year. According to CR's latest member survey on mattress retailers, the percentage of respondents buying a mattress online has almost tripled over the past four years, from 14 to 40 percent. CR members who shop online are roughly twice as likely as those who shop at a walk-in store to get what they consider to be an excellent price. The median price paid by members dropped from more than \$1,300 in our 2016 survey to \$1,200 in our 2019 survey.

If you buy online, you can still get a great mattress. "We've found no difference in performance in mattresses bought online when compared to in-store models," says Chris Regan, who oversees Consumer Reports' mattress tests. To get the best deals, follow these steps.

1. BE MODEL-SPECIFIC IN SEARCH

Instead of searching your browser for brands, search for the mattress model along with "discount" or "coupon." When we searched for the Voila Hybrid innerspring, \$1,200, which scores well in our tests, several 10 percent coupon codes popped up.

You'll need to test these codes on the retailer's website when you prepare to check out to make sure they work. You may also find different prices at different retailers during this search. Note which website offers the best price—better yet, take a quick screenshot. In the end, if you decide to buy at a different site (because, say, it

has free shipping or a better return policy), you can use the information to haggle for a better price.

2. SCAN FOR PROMOTIONS

Many bed-in-a-box mattresses are sold exclusively online at the brand's website, and they tend to offer generous return policies-but you might not find the same mattress anywhere else. Once you arrive on the company's main page, look for current promotions. For example, the Cocoon by Sealy, which earns a Very Good Overall Score in our tests. has been offered in website promotions for \$75 off any mattress or \$125 off a mattress and foundation. Retailers

often apply restrictions to such promotions, so check the fine print.

3. SIGN UP FOR NEWSLETTERS Many retailers offer discounts if you sign up for their email newsletter. When you first go to a mattress company's website, a pop-up window might appear, asking you to provide your email address to receive a discount. In our research, the WinkBeds home page served a pop-up that invited us to sign up for the company's newsletter in exchange for \$50 off our order. Of course, if you're tired of the marketing emails that go along with this, you can use them and lose them. Simply remember to unsubscribe after you make your purchase.

4. HIT PAUSE

Another money-saving tactic to try: After signing up for the newsletter and adding a mattress to the cart, take a U-turn: Close the browser tab and go on with your life. Though this might seem counterintuitive, this passive approach to getting a deal often prompts an automated marketing system to send you an email or a text message with a discount code, to nudge you closer to a purchase. We found that online retailers GhostBed and WinkBeds sent a discount, and Purple and Sleep on Latex sent a reminder but no savings incentive.

5. HAGGLE

Even though you're online, you can still haggle. Consider live-chatting with a company representative to see whether you can get him or her to agree to any extra discounts or to throw in free delivery or other perks, such as a pillow.

Only 6 percent of those in our 2019 Mattress Retailers Survey who purchased online attempted to haggle, but the majority of those who did were rewarded for their assertiveness. In fact, 59 percent of those who asked scored a deal; the same success rate applies to those who haggle in a store. In our survey, some CR members reported saving at least \$100 on an online mattress purchase.

Before you start chatting and haggling, though, it's prudent to prepare a script. Know which model you're interested in, and be open about your budget and the fact that you'd like a deal. Take note of what a mattress company's competitors are doing: If Sleep on Latex is offering \$99 off a mattress, maybe Tuft & Needle can match it. Similarly, if you've found the model you want at a better price but would rather have it sent directly from the manufacturer, ask whether it will match the price.

6. INVESTIGATE FREEBIES

Aside from discounts on the mattress itself, you can ask whether the company might throw in other perks, such as white-glove service (the mattress is delivered to your home and installed directly on your bed frame) or a service that picks up the mattress if you're dissatisfied with it.

There are other options, too. "The most popular add-ons are free or discounted pillows, throws, sheets, and mattress protectors," says Claudette Ennis, a market analyst at CR. In our survey, 91 percent of CR members who bought from Nectar received free pillows with their mattress purchase.

On the following pages, you'll find face-offs among mattresses across sleeping types and preferences, to help you to evaluate the pluses and minuses and make the best match for you. (All prices are for a queen-size mattress.) Then dip into fuller ratings at the end of this package.



Your Mattress Matchmaker

FOAM MATTRESSES

LEAST VS. MOST EXPENSIVE

AmazonBasics Memory Foam 10-Inch \$245

OVERALL SCORE





Tempur-Pedic Tempur-LuxeBreeze Firm \$4,500

OVERALL SCORE



WHAT THEY HAVE IN COMMON

Both of these mattresses are on the soft side, and both are made of several layers of foam. With either mattress, you might feel a little stuck when you shift positions because the foam may sink in a bit when you lie down on it, but that's pretty common with foam mattresses in general.

WHERE THEY DIFFER

The bare-bones gets average and better-than-average ratings for supporting side and back sleepers of all sizes—slightly better than the Tempur-Pedic. The Tempur-Pedic offers stellar support for petites who sleep on their back or side but only so-so support for other types of sleepers. If you tend to sleep warm, the AmazonBasics isn't a great choice: In our tests, it tended to trap body heat. The Tempur-Pedic sleeps cooler.

THE WINNER

The AmazonBasics is a great mattress if you sleep on your side and a good one if you sleep on your back, no matter your size. Although the Tempur-Pedic scores okay in our support tests and sleeps cooler, it's hard to justify the price: You'll pay 18 times as much for the Tempur-Pedic, but you won't get a mattress that's 18 times as good.

WHAT OUR **TESTING** TERMS MEAN

Firmness: We don't just take a manufacturer's word for how firm its mattress is. We use an industry test standard to see for ourselves-we apply a load of up to 1,000 newtons (4.4 newtons equal a pound) to each mattressand plot the results on a scale of 1 to 10, with 10 being the firmest. Stability: This refers

to how much bouncing or vibration transfers when there is movement on a mattress. We also note how easy it is to move around and change positions. The less bounce and the easier it is to shift positions, the better. Support: For side-sleeper support, we mark several points along the sleeper's spine. We use

a laser level to graph multiple points along the spine to chart its curve, then assess whether a mattress keeps the spine horizontal. For back-sleeper support, we map the subject's spine while he or she is standing and compare it with the sleener's spine while lying on a mattress. Large/tall: In our tests, we use

a man 6 feet, 2 inches to 6 feet, 4 inches tall and weighing 220 to 242 pounds. Petite: In our tests, we use a woman 4 feet, 11% inches to 5 feet, 1% inches tall and weighing 110 to 127.5 pounds. Average: In our tests, an average-sized sleeper is between the sizes of our petite and large/tall sleepers.

FOR BACK SLEEPERS

\$600 AND UNDER



WHAT THEY HAVE IN COMMON

Neither of these foam mattresses has any side grips, so you might have some difficulty maneuvering these floppy beds.

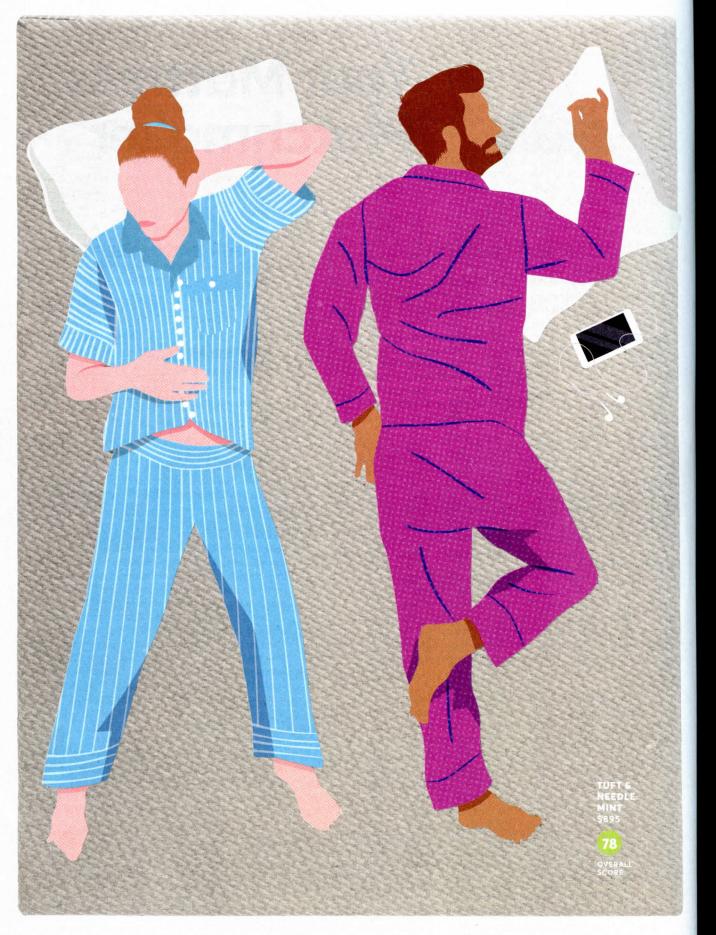
WHERE THEY DIFFER

For back sleepers, the Casper leaves a lot to be desired. It offers great support if you're petite but not if you're large or tall. The Sleep Innovations, however, is even better for petite back sleepers than the Casper, and is great for supporting back sleepers of all other sizes. The Casper earns a Good rating for keeping vibrations (from when you shift in your sleep) to a minimum, but the Sleep Innovations bests it by earning a Very Good score. One area where the Casper excels: It doesn't retain warmth, and the Sleep Innovations does. The Sleep Innovations is firm, earning a 7 out of 10 on our firmness scale, while the Casper is soft, earning a 3.



THE WINNER

Despite Casper's marketing blitz (has anyone not seen its ads?), we rate the Sleep Innovations better overall because you can expect better support if you're a back sleeper. You'll pay \$170 less, too.





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POPULAR FOAM BEDS-IN-A-BOX

CUTTING THROUGH THE HYPE

Tuft & Needle Mint \$895

Leesa The Leesa \$1,000 Purple The Purple \$1,000

OVERALL SCORE

78

OVERALL SCORE



OVERALL SCORE



WHAT THEY HAVE IN COMMON

Beds-in-a-box from online-only retailers have surged in popularity, and these are three of the most highly searched by consumers. They're on the softer side, based on our mattress firmness scale. None have grips, so you're likely to need an extra pair of hands to move or rotate these mattresses for even wear.

WHERE THEY DIFFER

The Tuft & Needle and the Leesa are each made of three layers of foam; the Purple has two layers of foam. The Purple is built with a purple-colored "Hyper-Elastic Polymer" layer inside that is purported to keep the mattress cool and improve support so that "your shoulders and hips are cradled." But our testers didn't note anything special in terms of support. The Leesa and the Purple earn Good (but not the best) ratings for supporting large and tall sleepers, no matter their

sleep style; other foam mattresses in our ratings score higher. But the Tuft & Needle earns a Very Good rating for sleepers of all sizes and sleeping positions, beating both the others in our tests. As for whether it's easy to move around on these rather soft foam mattresses, you won't have too much trouble on the Purple, but the Tuft & Needle edges out both by offering superior stability. The Leesa did not do so well at easing movement. In terms of not retaining heat, the Purple and the Tuft & Needle pass with flying colors, but the Leesa sleeps warm in our tests.

THE WINNER
Tuft & Needle's mattress not only costs \$100 less than the Purple and Leesa but also offers better support and more stability.

FOR SIDE SLEEPERS

\$600 AND UNDER

Denver Mattress Doctor's Choice Plush \$580 Novaform Comfort Grande \$600

OVERALL SCORE

OVERALL SCORE





WHAT THEY HAVE IN COMMON

For a similar and reasonable price, both of these mattresses are great for giving side sleepers the support they need for a good night's rest. And neither retains much heat, so you'll be cool and comfy while you sleep.

WHERE THEY DIFFER

The Denver Mattress is an innerspring, and the Novaform is made of three layers of foam, one of which is memory foam. Because of this, they each respond slightly differently to movement on the mattress. With the Denver Mattress, you or your partner will feel a bit of bounce when one of you moves (it earned a Good score for stability) because innersprings typically transfer motion more than foam. The Novaform is more stable, earning a Very Good score in those tests. You also don't have to worry about getting stuck in the Novaform when you shift positions, a problem with certain foam mattresses. In terms of convenience, the Denver Mattress has four grips on its sides; the Novaform doesn't have any grips.

THE WINNERS

Both mattresses offer top-notch support if you're a side sleeper. The

Denver Mattress has a higher Overall Score, but if some bounce will bother you when you sleep, go with the **Novaform**.

BEST INNERSPRING

IF YOU CAN SPLURGE

FOR COUPLES

UNDER \$1,000



WHAT THEY HAVE IN COMMON

You won't have to worry about feeling hot and sweaty when you sleep on either of these innerspring mattresses—neither retained body heat in our tests.

WHERE THEY DIFFER

The Avocado earns Excellent ratings for supporting people of many sizes and sleep styles, except for petite-side-sleeper support, for which it performs just slightly lower, earning a Very Good rating. But the relatively new innerspring mattress from Casper is not far behind. It earns Very Good scores across the board for all types of sleepers except petite back sleepers—its earns an Excellent rating for that group. The Avocado is a firm mattress, coming in at 7 on our firmness scale; the Casper is soft, rating a 3. One notable concern with the Avocado is you'll probably feel your partner shifting in his or her sleep; the Casper is better at tamping down vibrations. Concerned about moving the mattress? The Avocado has four grips for easy handling, and the Casper has none.

THE WINNER

If you prefer a softer mattress and minimizing vibrations is important to you, the **Casper** is the better choice. You'll spend \$200 less, too.

Charles P. Rogers Real Bed \$950

OVERALL SCORE





Nest Bedding Love & Sleep \$700

OVERALL SCORE



WHAT THEY HAVE IN COMMON

Both mattresses are fairly soft, and both earn an Excellent rating for keeping vibrations at bay in our tests. That's crucial for couples because it means you won't get bounced around every time your partner rolls from side to side, and you'll both be able to move around easily. These mattresses also each earn Very Good ratings for back sleepers.

WHERE THEY DIFFER

The Charles P. Rogers is an innerspring mattress; the Nest is foam. If you or your partner is a side sleeper, there are notable differences. The Charles P. Rogers earns above-average ratings for side sleepers who are petite and average-sized, putting it slightly ahead of the Nest, which offers the same level of support only for petite side sleepers. The Charles P. Rogers is easier to reposition, too, because it has four grips and the Nest doesn't have any. For those who tend to get sweaty at night, the Nest is not a great choice: This mattress tends to retain body heat, making for uncomfortably warm sleeping.

THE WINN

The **Charles P. Rogers** edges slightly past the Nest because it supports side sleepers a little better and has some useful features. But both mattresses will keep you and your partner from disturbing each other when shifting during sleep.

BUDGET FOAM

BEDS-IN-A-BOX

UNDER \$400

Spa Sensations by Zinus 12" Theratouch M-FMS-1200Q \$330 Signature Sleep Gold Inspire \$395

OVERALL SCORE

OVERALL SCORE





WHAT THEY HAVE IN COMMON

These are made of several layers of foam, and they retain body heat, so you might find yourself stickier than you'd like at night. They're also both smack dab in the middle of our firmness scale—not too soft, not too hard, though the Signature Sleep inches toward the

firmer end. Neither has grips to aid in lifting or rotating the mattress. And neither mattress helps to ease your movements.

WHERE THEY DIFFER

These two mattresses are neck-and-neck in our tests. They're not the cheapest foam mattresses we tested (for that, see the AmazonBasics, on page 27), but they are the top performers in this budget-friendly price range. The Signature Sleep is great for back and side sleepers who are petite and average sizes but not for those who are large or tall. The Spa Sensations came in slightly behind

the Signature Sleep overall for side and back sleepers.



THE WINNER

The **Signature Sleep** comes out on top because of its better support scores, but know that if you tend to toss and turn a lot, you might feel a little stuck sometimes.



Want to know how to clean your mattress and keep the dust mites at bay? Our handy video guide to mattress cleaning will help you to keep your bed in top shape:





ADJUSTABLE

AIR MATTRESSES

LEAST VS. MOST EXPENSIVE

Sleep Number 360 c2 **Smart Bed** \$1,000

Sleep Number 360 i8 **Smart Bed** \$3,600

OVERALL SCORE

OVERALL SCORE





WHAT THEY HAVE IN COMMON

There are not a lot of players in the adjustable air category, so it's not surprising that the same company is competing with itself. The Sleep Numbers allow you to adjust the mattress's "comfort" on both sides independently using a smartphone app, and it worked well in our tests. You hear the air being pumped into these mattresses when you fill them, and you're likely to hear some sound as they self-adjust throughout the night to maintain the set comfort level. (These aren't the models with the ability to raise the head of the mattress; for that, you'll need to spring for the company's FlexFit feature, which costs \$2,000.)

WHERE THEY DIFFER

The less expensive c2 earns some of our highest marks across the board for supporting people of all sizes who sleep on their back or side; the i8 is much more average in terms of the support—not terrible, but not as robust as the c2. The c2 is great at keeping vibrations to a minimum—you'll hardly notice your partner's tossing and turning. The i8 is not far behind in our stability tests, though. The c2 is much firmer; it has 2 inches of foam on top of the air bladder and earns a 7 on our firmness scale. The i8 is a 4 on our firmness scale and has 6 inches of foam on top of the air bladder.

Hands down, the c2. It offers great support for all body types and sleep styles, and it won't bounce you around. You'll surely think of better ways to spend the \$2,600 you'll save.

Ratings > Great Sleep Doesn't Have to Cost a Fortune Here, our top-rated foam mattresses that go for \$1,100 or less and innerspring mattresses priced at \$1,500 or less.

Bra	nd + Model	Overall Score	Price	Test	t Resi	ults				Features						
						Sup	port					0		ant		
				Petite side sleepers	Average side sleepers	Large/tall side sleepers	Petite back sleepers	Average back sleepers	Large/tall back sleepers	Durability	Stabilization	Firmness rating	Resists bounciness	Eases movement	Grips	Bed-in-a-box
	FOAM, \$1,100 OR LESS						-	1	-		1	1		1	1	
6	Sleep on Latex Pure Green Firm (1981)	81	\$795	0	0	0	8	8	8	8		7	0		0	0
0	Tuft & Needle Mint 4	78	\$895	0	0	0		0	0	8	8	4	0	0	0	0
0	Novaform Serafina Pearl Medium (Costco)	78	\$800	0	0	0	8	8	8	0	0	5	0		0	0
0	Owls & Larks Revel 12-inch Gel Memory Foam	78	\$1,000	0	0	0	8	(△	8	0	7	0		0	
0	Lull The Lull (4)(8)	78	\$800	0	0	0	8	<u>^</u>	(8		6	. 0		0	0
0	GhostBed GhostBed IIIIIII	77	\$895	0	0	0	8	0	0	8	0	7	0		0	
0	Sleep Innovations Marley (4)(8)	77	\$430	0	0	0	8			8	0	7	0		0	0
0	Serta SleepToGo	76	\$800	0	0		8	0	0	8	0	5	0		0	
0	Nest Bedding Love & Sleep	76	\$700	0	0	0	0	0		8	8	4	0	9	0	9
0	Signature Sleep Gold Inspire	76	\$395	0	0	0	8	8	0	8	0	6			0	
0	Purple The Purple Mattress 2	76	\$1,000	0	0	0			0	8	0	3			0	0
0	MyPillow 10" Mattress (418)	74	\$900	0	0	0	8	0	(8		6			0	
0	Ashley Sleep The Perfect 10 (4)(8)	74	\$700	0	0	0			0	8	0	4	6		4	
9	Spa Sensations by Zinus 12" Theratouch M-FMS-1200Q	74	\$330	0	0	0	0	(0	((2)	5			0	
6	Tuft & Needle T&N Mattress (2)(4)	74	\$595	0		0	0	0	0	8	0	5	0	.0	0	.0
0	Rivet M-MAT-10000-QN-WHT	74	\$400	•	0	0			(8	0	4	0		0	0
0	Nectar The Nectar ®	73	\$795	0	0	0	0	0	0	8	0	6			0	
0	Tulo Medium isi	73	\$650	0	0	0	(2)	0	0	8	0	3	0		0	0
0	Dream Science by Martha Stewart Collection 12" Memory Foam	73	\$555	0	0	0	8	0	0	8	0	7			0	0
	Serta Perfect Sleeper 10"	72	\$800	0	0	0				8		6			0	
	Bear Queen (4)	71	\$850	0	0	0	8	0	0	8	0	6			0	0
	Beautyrest 14" SurfaceCool Gel 415	71	\$600	0	0	0	0	0	0	8	8	4			0	0
	Bob-O-Pedic MyBob Gel	70	\$1,100	0	0	0	0	0		8	0	5			4	0
	Leesa The Leesa Mattress	70	\$1,000	0	0	0	0	0	0	8	0	4	0		0	8
	Novosbed Memory Foam ®	69	\$1,100	0	0	0	8	0	0	0	0	4			0	0
	Eight The Smart Mattress	69	\$1,050	0	0	0		0	0	8	0	5	0	6	0	0
	Yogabed Luxury Foam Y10 ₪	69	\$850		0	0	0	0	0	8	0	6	. 0		0	0
	Ashley Sleep Chime Elite M67431	69	\$440		0	0			0	8	0	5	0		0	0
	Dromma Triple Layer (1)4(5)	69	\$850	0	0	0	0	0	0	•	0	4	0		0	
	Zinus Green Tea Pressure Relief	69	\$340	I I Day of the	0	0		(0	0		6	•		0	
	Sleep Innovations Taylor 12 Inch Gel Swirl (4)8	68	\$470		0	0	((a)	0	0	0	6			0	0
	Novaform Comfort Grande (Costco) (4)(8)	68	\$600	0	0	0		0	0	0		6	0	0	0	
	AmazonBasics Memory Foam 10-Inch	68	\$245	0	0	0	(0	0	8	0	5	0		0	0
	Ikea Myrbacka (1)(5)(6)	68	\$500	0	0	0			0	0		7			4	



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	INNERSPRING, \$1,500 OR LESS	News Co.		- 7		1 - 0		4 60			. 0)		ш. о	ш	9	-			
9	Avocado Green	85	\$1,400	0	0	0	0	0	0	8	0	7			4	i			
9	Casper The Casper Hybrid	84	\$1,200	0	6	0	8	6	6	8	~	3			0				
9	Charles P. Rogers Powercore Estate 5000	80	\$1,500	6	8	0	8	8	8	8	8	6	0	TEOLO I					
3	Bob-O-Pedic Hybrid 20038999003	79	\$900	8	<u> </u>	6	8	8	8	8	0	5			8				
3	Beautyrest Silver BRS900-TSS Medium Firm Tight Top	78	\$790	0	0	0	Δ	a	8	8	0	4	0	0	8				
\$	Sealy Posturepedic Lawson LTD Cushion Firm	77	\$710	0	0	0	a		0	8	<u></u>	5			0				
9	Voila Hybrid Medium (118)	77	\$1,200	0	۵	6		0	6	8	8	6	0		0				
9	Charles P. Rogers Real Bed	77	\$950	0	۵	0	0	6	6	8	8	3			4				
•	Denver Mattress Doctor's Choice Plush	76	\$580	0	۵	0	0	6	0	8	0	3	0	6	4				
)	Allswell Luxe Hybrid	75	\$585	0	۵	0	8	8	6	<u>\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ </u>	0	7		0	0				
)	Charles P. Rogers St. Regis Pillowtop	75	\$1,160	0	0	0	8	<u></u>	0	8	0	6	0		4				
	Sealy Posturepedic Essentials Trust II	74	\$1,100	0	Ŏ	0	8	6	0	8	6	4	0.	0	0				
)	Classic Brands Sleep Trends Davy	74	\$780	0		0	<u></u>	6	0	8	0	4			0				
	Denver Mattress Doctor's Choice Euro Top	74	\$750	0	6	6	8	0	0	0	8	3		0	4				
)	Nest Bedding Alexander Signature Hybrid Copper Infused Thermic Phase Change Cooling Fabric	74	\$1,300	0	0	0	0	0	0	8	a	5			4	-			
	Saatva Flagship Luxury Firm Euro Top	74	\$1,100	0	<u></u>	<u></u>	0	<u>a</u>	•	8	•	3		0.	4				
	Tomorrow SleepSystem Isl	72	\$990	0	0	0	0	0	0	8		3		EZN	0				
	Sealy Posturepedic Performance Kelburn II	72	\$1,300	۵	۵	0	0	0	0	8	•	5			0				
	MacyBed by Serta Elite 13" Luxury Firm	72	\$900	0	6	6	0	6	<u>~</u>	<u>~</u>	~	3	0	0	4				
	Serta Hotel Beds Concierge Suite II (4)	71	\$1,100	0	6	6	<u>a</u>			8		3		0	0				
	Amore Beds Hybrid (4)(5)	71	\$950	0	0	0	6	<u>a</u>	0	8	0	6			0				
	Sealy Posturepedic Premier Hybrid Copper Cushion Firm	70	\$1,275	0	0	٥	8	0	0	△	۵	4		9	0				
	Night Therapy Fusion Gel Hybrid	70	\$790	0		0		0	0	a		3		0	4				
	The Original Mattress Factory Orthopedic Luxury Firm	70	\$630	0	0	0	O	0	0	0	0	4		0	4				
	DreamCloud Hybrid Luxury	70	\$1,500	0	0	0	0	0	0	8		3		0	4				
	Kingsdown Passions Imagination	70	\$1,140	0	0	8	0	0	0	0	0	3		0	4				
	Night Therapy Euro Box Top Spring	69	\$248	0	0	0	0	0	0	8	0	3	0	0	0				
	Serta iSeries 100 Firm 415	69	\$1,200	0	0	0		0	0	8		5			4				

HOW WE TEST: We calculate the Overall Score primarily by evaluating a mattress's side- and back-sleeper support, durability, and stabilization. Support for side sleepers is the ability of a mattress to keep a side sleeper's spine relatively horizontal. Support for back sleepers is the ability of

Brand + Model

a mattress to maintain the natural curve of the back sleeper's spine. In our support tests, we use a woman 4 feet, 11½ inches to 5 feet, 1½ inches tall and 110 to 127.5 pounds for the Petite sleeper scores, and a man 6 feet, 2 inches to 6 feet, 4 inches tall and 220 to 242 pounds for the Large/

tall sleeper scores. The Average sleeper is an average of these two sizes. Durability gauges a mattress's ability to keep its original shape, height, firmness, and support after a simulated eight to 10 years of use, including our passing a nearly 310-pound roller over each mattress 30,000 times. A high

score for **Stabilization** indicates little or no bouncing or vibration transfer. We also note how easy it is to move around or change positions on the mattress. We rate **Firmness** on a scale of 1 to 10, with 10 being the firmest. **Price** is approximate retail for a queen-size mattress without a box spring.